



Serviço Público Federal  
Universidade Federal de Goiás  
Programa de Pós-graduação em Letras e Linguística  
Programa de Pós-graduação Performances Culturais

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## **Linguagem, performatividade e identidades**

*6 de março a 3 de julho de 2015*

Horário: sexta-feira, 8h às 12h, carga horária: 60 horas

Local: a definir

### **Ementa**

Tópicos sobre articulações entre linguagem, performatividade e identidades.

### **Objetivos**

Ao final do curso, as alunas e os alunos devem estar aptas(os) a:

- discorrer sobre o debate contemporâneo sobre performatividade e performances de identidades;
- relacionar tal debate com os estudos da linguagem, com ênfase em situações sociolinguisticamente complexas.

### **Programa**

1. Performances de identidades: articulações entre práticas linguísticas, práticas corporais e construção de identidades contemporâneas.
  - 1.1. Práticas linguísticas contemporâneas: Sociolinguística da superdiversidade
  - 1.2. Construção de identidades contemporâneas: complexidade e globalização
2. Performatividade e linguagem: reflexividade em contexto sociolinguisticamente complexos.
  - 2.1. Políticas linguísticas, multilinguismo e identidades
  - 2.2. Comunicabilidade, ideologia linguística e discurso

### **Metodologia**

O curso deverá ser conduzido conforme os seguintes procedimentos: discussões dirigidas de textos previamente selecionados e debates dirigidos, incluindo a participação em vídeoconferências em parceria com o Programa de Linguística Aplicada da Unicamp e o Programa Interdisciplinar em Linguística Aplicada da UFRJ (e outras universidades parceiras).

## Avaliação

Participantes serão avaliadas(os) pela participação nas discussões e a escrita de um trabalho de final de curso, a ser entregue no máximo 60 dias depois do final do curso.

## Bibliografia e Cronograma

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### Primeiro encontro: 6 de março

BLOMMAERT, Jan. *A sociolinguistics of globalization*. Cambridge: Cambridge University Press, 2010. [Capítulos 1 - A critical sociolinguistics of globalization e Capítulo 2 - A messy new market place, p. 1-61].

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### Segundo encontro: 13 de março

BLOMMAERT, Jan e Ben Rampton. Language and Superdiversity. *Diversities*, 13(2), 1-22, 2011. Disponível em: [http://www.mmg.mpg.de/fileadmin/user\\_upload/Subsites/Diversities/Journals\\_2011/2011\\_13-02\\_art1.pdf](http://www.mmg.mpg.de/fileadmin/user_upload/Subsites/Diversities/Journals_2011/2011_13-02_art1.pdf).

BLOMMAERT, Jan. *Ethnography, Superdiversity and Linguistic Landscapes* (2013). Disponível em: [https://www.academia.edu/1511334/Chronicles\\_of\\_Complexity\\_TPCS\\_draft\\_](https://www.academia.edu/1511334/Chronicles_of_Complexity_TPCS_draft_)

Contrapontos a serem lidos a partir do segundo encontro

PAVLENKO, Ana. *Superdiversity and why it isn't. Slogonizations in Language Education Discourse*. Humboldt-Universität zu Berlin, Germany, May 8-10, 2014. Disponível em: [http://www.slogonizations.de/Abstract\\_Pavlenko\\_edit.pdf](http://www.slogonizations.de/Abstract_Pavlenko_edit.pdf)

JENNINGS, Justin. 2011. Chapter 1 - Modernity Greatest Threat. *Globalizations and the Ancient World*. Cambridge University Press, New York. Disponível em: [www.academia.edu/2547162/2011\\_Justin\\_Jennings\\_Chapter\\_1\\_-\\_Modernity\\_Greatest\\_Threat\\_Globalizations\\_and\\_the\\_Ancient\\_World\\_Cambridge\\_University\\_Press\\_New\\_York](http://www.academia.edu/2547162/2011_Justin_Jennings_Chapter_1_-_Modernity_Greatest_Threat_Globalizations_and_the_Ancient_World_Cambridge_University_Press_New_York). Livro todo: <http://www.scribd.com/doc/234840816/Justin-Jennings-Globalizations-and-the-Ancient-World-2010#scribd>

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### Terceiro encontro: 20 de março

BLOMMAERT, Jan. From fieldnotes to grammar: artefactual ideologies of language and the macro-methodology of linguistics. *Tilburg papers in culture studies*. Paper 84, November 2013. p. 1 - 58. Disponível em: [https://www.academia.edu/5170334/From\\_fieldnotes\\_to\\_grammar\\_Artefactual\\_ideologies\\_of\\_language\\_and\\_the\\_micromethodology\\_of\\_linguistics\\_TPCS\\_Draft\\_2013\\_](https://www.academia.edu/5170334/From_fieldnotes_to_grammar_Artefactual_ideologies_of_language_and_the_micromethodology_of_linguistics_TPCS_Draft_2013_)

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### Quarto encontro: 27 de março

WANG, Xian et al. Globalization in the margins: toward a re-evaluation of language and mobility. *Applied Linguistics Review* 2014; 5(1): 23-44. Disponível em: [http://www.academia.edu/attachments/33479641/download\\_file?st=MTQyMDUwMTMwMSwyMDEuODluMTU1LjExLDEwNzI2MTg0&s=work\\_strip&ct=MTQyMDUwMTMwMSwxNDIwNTAxMzg3LDEwNzI2MTg0](http://www.academia.edu/attachments/33479641/download_file?st=MTQyMDUwMTMwMSwyMDEuODluMTU1LjExLDEwNzI2MTg0&s=work_strip&ct=MTQyMDUwMTMwMSwxNDIwNTAxMzg3LDEwNzI2MTg0)

BLOMMAERT, Jan e Ico Maly. Ethnographic linguistic landscape analysis and social change: A case study. *Tilburg papers in culture studies*. Paper 100, June 2014, p. 1 - 28. Disponível em: [http://www.academia.edu/attachments/34120969/download\\_file?st=MTQyMDUwMTMwMSwyMDEuODluMTU1LjExLDEwNzI2MTg0&s=work\\_strip&ct=MTQyMDUwMTMwMSwxNDIwNTAxODM4LDEwNzI2MTg0](http://www.academia.edu/attachments/34120969/download_file?st=MTQyMDUwMTMwMSwyMDEuODluMTU1LjExLDEwNzI2MTg0&s=work_strip&ct=MTQyMDUwMTMwMSwxNDIwNTAxODM4LDEwNzI2MTg0)

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#### **Quinto encontro: 10 de abril**

BLOMMAERT, Jan. From mobility to complexity in sociolinguistic theory and method. *Tilburg papers in culture studies*. Paper 103, August 2014, p. 1 - 25. Disponível em: [https://www.academia.edu/attachments/34512636/download\\_file?st=MTQyMDUwNDczNywyMDEuODluMTU1LjExLDEwNzI2MTg0&s=work\\_strip&ct=MTQyMDUwNDczNiwxNDIwNTA0NzQ5LDEwNzI2MTg0](https://www.academia.edu/attachments/34512636/download_file?st=MTQyMDUwNDczNywyMDEuODluMTU1LjExLDEwNzI2MTg0&s=work_strip&ct=MTQyMDUwNDczNiwxNDIwNTA0NzQ5LDEwNzI2MTg0)

BLOMMAERT, Jan et al. Further notes on sociolinguistic scales. *Intercultural Pragmatics* 2015, 12(1): 119-127. Disponível em: [https://www.tilburguniversity.edu/upload/a18771ee-18f5-4b62-88c9-8ddb1cd3dbc3\\_TPCS\\_89\\_Blommaert-Westinen-Leppanen.pdf](https://www.tilburguniversity.edu/upload/a18771ee-18f5-4b62-88c9-8ddb1cd3dbc3_TPCS_89_Blommaert-Westinen-Leppanen.pdf)

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#### **Sexto encontro: 17 de abril**

JAFFE, Alexandra. Introduction: the Sociolinguistics of Stance. In: JAFFE, A. (ed.) *Stance: Sociolinguistic Perspectives*. Oxford: Oxford University Press, 2009, p. 3-25 (cap. 1)

JAFFE, Alexandra. Indeterminacy and regularization: sociolinguistic variation and language ideologies. *Sociolinguistic Studies*. 3:2(229-251), 2009.

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#### **Sétimo encontro: 24 de abril**

JAFFE, Alexandra. Multilingual Citizenship and Minority Languages. In: MARTIN-JONES, M.; BLACKLEDGE, A. CREESE, A. (eds.) *The Routledge Handbook of Multilingualism*. London: Routledge, 2012, p. 83-99.

JAFFE, Alexandra. Comic Performance and the Articulation of Hybrid identity. *Pragmatics*, 10, v.1, p. 39-59, 2000.

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#### **Oitavo encontro: 8 de maio**

JAFFE, Alexandra. Critical Perspectives on Language-in-Education Policy: The Corsican Example. In: McCarty, T. (ed.) *Ethnography and Language Policy*. London: Routledge, 2011, p. 205-230.

JAFFE, Alexandra. Stance in a Corsican School: Institutional and Ideological Orders and the Production of Bilingual Subjects. In: JAFFE, A. (ed.) *Stance: Sociolinguistic Perspectives*. Oxford: Oxford University Press, 2009, p. 119-144 (cap. 6)

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#### **Nono encontro: 15 de maio**

JAFFE, Alexandra. Corsican on the airwaves: Media discourse, practice and audience in a context of minority language shift and revitalization. In *Language in the Media*. Sally Johnson and Astrid Ensslin, eds. Continuum Press, pp. 149-172, 2007.

JAFFE, Alexandra. Entextualization, mediatization, and authentication: orthographic choice in media transcripts. *Text and Talk* 29 (5): 571-594, 2009.

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### **Décimo encontro: 22 de maio**

JAFFE, Alexandra. (2001) Authority and authenticity: Corsican discourse on bilingual education". In: Heller, M. & Martin-Jones, M. (eds) *Voices of Authority - Education and Linguistic Difference*. Westport, ALEX, 2001, p. 269-296.

JAFFE, Alexandra. Collaborative Practice, Linguistic Anthropological Enquiry and the Mediation between Researcher and Practitioner Discourses. In: GARDER, S.; MARTIN-JONES, M. (eds.) *Multilingualism, Discourse and Ethnography*. London: Routledge, 2012, p. 334-352.

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### **Décimo primeiro encontro: 29 de maio**

BAUMAN, Richard & Charles Briggs (1990) Poetics and performance as critical perspectives on language and social life. *Annual Review of Anthropology* 19: 59-88.

SILVERSTEIN, Michael & Greg Urban (1996) The Natural History of Discourse. In: M. Silverstein & G. Urban (Eds.) *Natural Histories of Discourse*. Chicago and London: Chicago University Press, 1-17.

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### **Décimo segundo encontro: 12 de junho**

WOOLARD, Kathryin (1998) Language ideology as a field of inquiry. In: Bambi Schieffelin, Kathryin Woolard & Paul Kroskrity (Eds.) *Language ideologies: Practice and theory*. New York: Oxford University Press.

BRIGGS, Charles (1998) You're a Liar - You're Just like a Woman!': Constructing Dominant Ideologies of Language in Warao Men's Gossip. In: Bambi Schieffelin, Kathryin Woolard & Paul Kroskrity (Eds.) *Language ideologies: Practice and theory*. New York: Oxford University Press.

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### **Décimo terceiro encontro: 19 de junho**

BRIGGS, Charles (2005) Communicability, racial discourse and disease. *Annual Review of Anthropology*.

BRIGGS, Charles (2007a) Anthropology, interviewing, and communicability in contemporary society. *Current Anthropology* 48(4):551-580.

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### **Décimo quarto encontro: 26 de junho**

BRIGGS, Charles (2007b) Mediating infanticide: Theorizing relations between narrative and violence. *Cultural Anthropology* 22(3):315-356.

BUTLER, Judith (1997) *Excitable speech: a politics of the performative*. London: Routledge. (Introdução e capítulo 1).

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**Décimo quinto encontro: 3 de julho**

BRIGGS, Charles (2011) On virtual epidemics and the mediatization of public health. *Language & Communication* 31:217-228.

BRIGGS, Charles (2014) Dear Dr. Freud. *Cultural Anthropology* 29(12):312-343.